

CHLOE KOO

VISUAL DESIGNER

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CHLOEKOO.COM

EDUCATION

PARSONS THE NEW SCHOOL FOR DESIGN

MASTER OF FINE ART IN
DESIGN & TECHNOLOGY

2yr Dean's Scholarship
New York, NY
Aug 2012 – May 2014

SUNY BINGHAMTON BACHELOR OF ART

IN GRAPHIC DESIGN

Dean's List 08 · 10
Binghamton, NY
Jan 2007 – Dec 2010

SOFTWARE SKILLS

• MAC OS X & WINDOWS

• ADOBE SUITE

After Effect, InDesign,
Illustrator, Photoshop,
Dreamweaver, Audition

• PRODUCTIVITY

Microsoft Office, Keynote,
Rhino, Final Cut Pro,
Sketch, Principle

• PROGRAMMING LANGUAGE

HTML, CSS, JavaScript,
jQuery, Processing,
Openframeworks, Arduino

TECHNICAL SKILLS

• DIGITAL PHOTOGRAPHY

Portrait & Product Shooting

• FINE ART

Drawing, Painting, Sculptures

• FABRIC DIGITAL

Silk, Cotton, Linen, Wool

EXPERIENCE

DELOITTE - DELOITTE DIGITAL

VISUAL EXPERIENCE DESIGNER | NEW YORK, NY · JULY 2015 - PRESENT

Focuses on design process from ideating, visual design, user interface include web and mobile, and prototyping. Building designs that are simple and user-friendly by incorporating infographics and data visualization to generate prototypes that will provide higher quality of interactive designs.

NYU TANDON SCHOOL OF ENGINEERING

THESIS EXTERNAL EXAMINER | NEW YORK, NY · DEC 2015

Invited to participate as an external examiner for the Game Innovation Lab at NYU Tandon.

AMAZON - AUDIBLE INC.

VISUAL EXPERIENCE DESIGNER | NEWARK, NJ · JULY 2014 - JULY 2015

Created visual design and user flows to provide a rich reading and listening experience for customers on Amazon.com, Kindle, Audible App and multiple websites. To come up with better and fresh new designs, I work closely with the development teams.

TIME INC.

INTERACTION DESIGN INTERNSHIP | NEW YORK, NY · DEC 2013 - MAY 2014

Managed to design digital magazines that are easy to use by the users. I have learned about techniques of photography and photo-retouching. After designing the magazines for Tablet view, I managed to test the specifications on multiple mobile devices, tablets, and social app.

PUBLICIS GROUPE - ROSETTA

ART DIRECTOR INTERNSHIP | NEW YORK, NY · JUL 2013 – AUG 2013

Worked closely with the Art Director to design Print Ads, Campaigns, Brochures, Motion Ads, and Special Promotion Materials using Adobe suite and Final Cut Pro. Managed to learn about branding from basic knowledge to printing, motion, web design, and production.

THE KOREA DAILY INC.

GRAPHIC AD DESIGNER | NY, USA & SEOUL, KOREA · JAN 2011 – JUL 2012

Managed to work closely with the marketing team and clients to come up with digital and printing advertising designs for daily newspapers. Trained new designers with Adobe Suite and knowledge about printing and digital industries and interviewed for new designers.

IN VOGUE STUDIO LTD.

TEXTILE DESIGN INTERNSHIP | NEW YORK, NY · MAY 2009 – SEP 2009

My main focus was to make fabric printings that were used at Fashion Shows in NY and clothing samples by companies like Coach, Fendi, Ralph Lauren, etc. I have also picked out sample color matches on different fabrics and redrew pattern designs.

AWARDS / EXHIBITION / INTERVIEW

• AWARDS

WORLD MAKER FAIRE NEW YORK · Blue & Red Ribbon Winners · NY, USA · 2016 · 2015

CORE77 DESIGN - Strategy & Research · WORLDWIDE · 2014

ADOBE DESIGN ACHIEVEMENT · WORLDWIDE · 2014

SK SMART ROBOT APP COMPETITION - Winner · SEOUL, KOREA · 2013

• EXHIBITION

WORLD MAKER FAIRE NEW YORK · NEW YORK, NY · 2016 · 2015 · 2014

NYC MEDIA LAB · NEW YORK, NY · 2016

WESTPORT MINI MAKER FAIRE · CONNECTICUT, NY · 2016

FORTY FIVE SYMBOLS · COLOGNE, GERMANY · 2014

JUNGLE SCIENCE · BINGHAMTON, NY · 2010

• INTERVIEW

SXSW DELOITTE DIGITAL · NEW YORK, NY · 2016

PARSONS THE NEW SCHOOL NEWS · WEBSITE · 2015

NOT IMPOSSIBLE NOW · WEBSITE · 2015

THE KOREA DAILY NEWS PAPER · NEWSPAPER · 2015